



**Rose Youth Foundation**  
JEWISH YOUTH MAKING A DIFFERENCE

# **JEWISH YOUTH PHILANTHROPY: WHAT TEENS NEED TO KNOW**

Prepared by Lisa Farber Miller  
Senior Program Officer, Rose Community Foundation



## **JEWISH YOUTH PHILANTHROPY: WHAT TEENS NEED TO KNOW**

### **1. Governance: They are part of something larger and important**

Education about the sponsoring foundation/organization and its mission, values, and governance structure.

Conflicts of interest policies and procedures.

What they are empowered to do: at Rose Youth Foundation we tell them they have to give away \$50,000 by May 1 to nonprofit organizations within the 7-county Denver area, in a primarily Jewish way.

Youth empowerment model: they elect a chair and other officers who run the meetings. Adults are mentors/facilitators.

### **2. Decision Making: How will they make decisions?**

Introduction to decision-making models.

Adoption of one or two models for their deliberations.

### **3. Understanding Philanthropy: What approach will they take?**

Learn the differences and similarities between charity, tzedakah, and philanthropy.

Understand the core principles of strategic philanthropy:

- 1) Establishes a theory of change
- 2) Addresses root causes
- 3) Has a focus
- 4) Measures outcomes
- 5) Answers the question: "Which of the many important problems is the one that our foundation can make the greatest contribution toward solving."

Choose their philanthropic style and approach using "The Grantmaking Continuum" (see page 3).

### **4. Jewish Giving: What does it mean?**

Understand the complexity and diversity of Jewish giving.

Use Jewish text study, Mishnah Torah, Maimonides 8 Levels of Tzedakah for resources (see pages 4-6).

Learn about the particular vs. the universal using "The Jewish Giving Continuum" (see page 4)

## **5. Setting Grant Priorities and Selecting the Appropriate Philanthropic Style to Support Them**

Determine what needs in the community are most important.

Decide whether or not to have a focus for grantmaking to address these needs.

Learn about impact and the relative importance of priorities.

Answer the question: Which of the many important problems is the one that our foundation can make the greatest contribution toward solving?

Get community input if needed and conduct a needs assessment.

Create grant priorities.

## **6. Communicate with the Community**

If teens decide to be proactive and request grant proposals, they need to create a Request for Proposals (see sample on pages 11-17 ). Mailing lists of prospective grantees must be created.

If they decide to be a prescriptive funder and work exclusively with one organization to solve a problem only with them, then an RFP is not necessary.

Regardless of grant approach, the community needs to know about the teens' work. Design a public relations plan to educate the community.

## **7. Criteria for Grant Review**

Create proposal review criteria and a system of scoring or ranking proposals so everyone is using the same standards (see Rose Youth Foundation rubric example on pages 26-30).

## **8. Site Visits: To Do Them or Not**

Decide if all grant applicants will be visited on site.

Train teens to conduct site visits (see training guide on page 7-8).

## **9. Due Diligence: Analyzing a Grant Proposal**

Learn how to assess the efficacy and impact of a grant request and the organization's capacity by analyzing information provided in the grant proposal (see pages 9-10).

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**THE GRANTMAKING CONTINUUM**

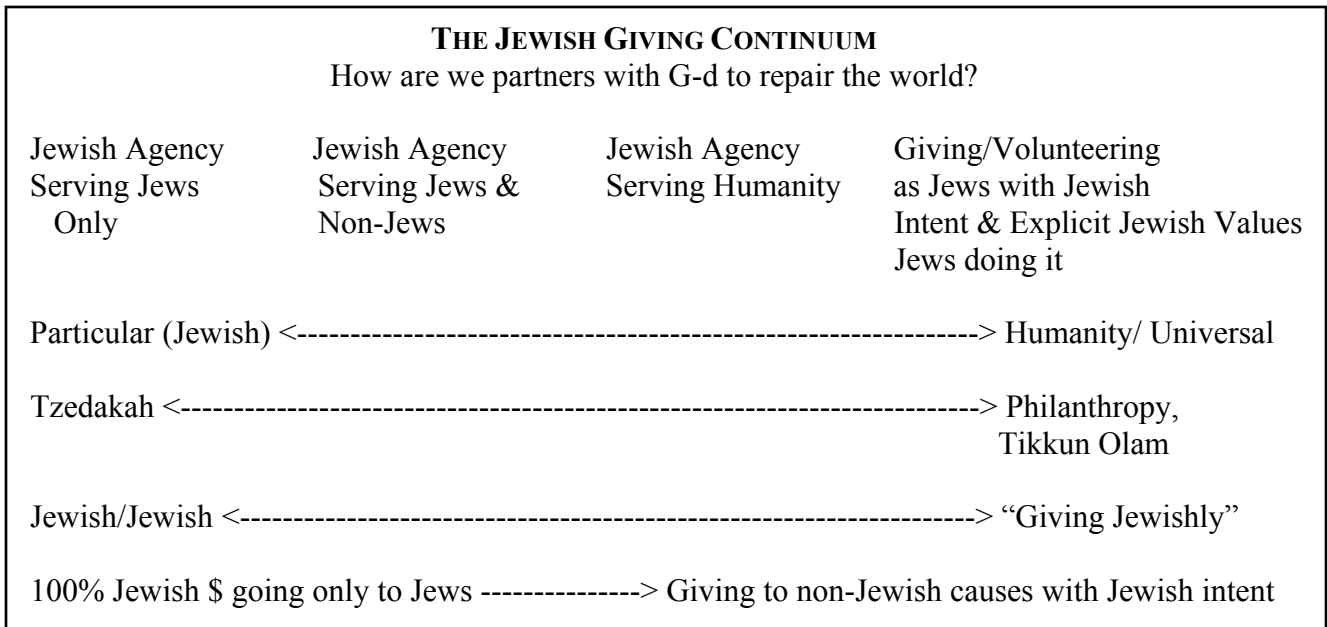
←-----→		
<b>Passive</b>	<b>Proactive</b>	<b>Prescriptive</b>
Responsive	Target & Focus	Tight Criteria
Open Door	Developed from needs research	No applications
All good ideas	Convenes people to take action	By invitation only
Tough to evaluate	Strategic focus on change and impact	Know what's best
Direct Service	Leverages Resources	Initiative
More likely charity	Request for proposals	Leadership
No plan- Passive	Engaged	Narrow focus
<b>Charity</b>	<b>Strategy</b>	<b>Philanthropy</b>
←-----→		
Give a fish	Find new ways to fish	Teach to fish
Treat illness	Develop new vaccines	Find Cure



# Rose Youth Foundation

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## GIVING JEWISHLY: WHAT DOES IT MEAN?



### TZEDAKAH

Not charity = Love

Not philanthropy = Love of man

Tzedakah = religious duty or obligation, justice righteousness, not out of love, instead responsibility.

Why give tzedakah? Even those receiving charity must give:

- \* It is a mitzvah – commandment
  - As important as all 613 mitzvot together
  - Brings you closer to G-d
- \* Because you were once strangers and we must remember how it feels to be unwanted and unloved.
- \* We are obligated to help the needy, poor, widow, orphan.
- \* It is a way to pursue peace. Promotes peace with non-Jews.
- \* It affects repentance (We give on Shabbat, Rosh Hashanah, etc.)
- \* It is a sign of a righteous person.
- \* Delivers one from death!

## HOW AND HOW MUCH DO WE GIVE?

From the Mishneh Torah  
1135 – 1204 CE

Tithe: 10% annually

Provide for the poor person according to what he/she lacks

Give with humanity: do not harden your heart or shut your hand.

Don't do it for your own sake.

### Order of Priority

1. Redeeming captives.
2. Medical care for the sick among the poor.
3. Building and maintaining synagogues & Jewish educational institutions.
4. Food, clothing, housing for the poor.
5. Dowries and other necessities for indigent brides and grooms.
6. Whatever is necessary to sustain a poor person's dignity.

Concentric circles of priority (Inner to outer circles):

Ensure your own life and health

Family

Local Jewish Community

Global Jewish Community

Non-Jewish poor & sick

## GIVING JEWISHLY TEXT STUDY

### WHAT IS OUR OBLIGATION TO HUMANITY?

We should treat resident aliens with the consideration and kindness that are accorded to Jewish people since we are commanded to sustain them, as it is written, "you shall give it to the stranger who belongs to your community that he may eat it" (Deut. 14:21). Even with respect to idolaters, our Sages admonish us to visit their sick, bury their dead along with the dead of Israel, and maintain their poor as well as the Jewish poor in the interests of peace. Behold it is written, "The Lord is good to all, and His mercy is over all His works" (Psalm 145:9). It is also written, "Its ways are ways of pleasantness and all its paths are peace." (Prov. 3:17) "Let not the downtrodden turn from you disappointed." (Psalm 74:21)

Maimonides Laws of Kings 10:12

## **TZEDAKAH AND HOLINESS: GIVING AS A SACRED JEWISH ACT**

“Through the righteousness of charity, I shall behold Your face.” (Psalm 17:15) Why did David see fit to discuss the power of charity exclusively (Psalm 17)? He did so deliberately so as to demonstrate that even the wicked, who have no virtues other than the giving of charity, are, nonetheless, deemed worthy to behold the face of the Divine Presence.

Babylonian Talmud: Sotah 14a

### **TZEDAKAH: THE HIGHEST DEGREE**

There are eight degrees of charity, one higher than the other. The highest degree, exceeded by none, is that of the person who assists a poor Jew by providing him with a gift or a loan or by accepting him into a business partnership or by helping him find employment—in a word, by putting him where he can dispense with other people’s aid. With reference to such aid, it is said, “You shall strengthen him, be he a stranger or a settler, he shall live with you” (Leviticus 25:35), which means strengthen him in such manner that his falling into want is prevented.

Maimonides, Mishneh Torah



### **SITE VISIT GUIDE FOR ROSE YOUTH FOUNDATION**

Definition of the site visit: Speaking in person with grant applicants, surveying their program and operations, gathering information and expanding your knowledge.

Before scheduling a site visit ask yourself two basic questions:

1. Do you have any important questions about the project that are not answered in the proposal?
2. Is this proposal so off base, out of priority, or substandard that it does not warrant taking up the grantee's time (and your time) and raising their expectations to go on a site visit?

#### **Benefits of a Site Visit**

- Meet key staff and board members
- Learn more about the organization and the project
- See beyond the proposal
- Gain a sense of place
- Learn and advance your personal development
- Determine actual need
- Provide helpful advice

#### **The Choreography of the Site Visit**

1. Prepare in advance. Read the proposal carefully. Write down questions in a logical order. Learn a little about the field. Bring your copy of the proposal and list of questions together with a pad of paper and pencil or pen with you on the site visit.
2. Create an agenda with goals.
3. Dress appropriately out of respect. Remember that some Jewish day schools require that students dress modestly.
4. Know where you are going and be on time.
5. Introduce yourself. Look people in the eye, shake their hand\*, and thank them for their time. Tell them your name, what grade you are in, where you go to school.
6. Review the agenda, how much time you have together and your goals for the site visit.
7. Tour the facilities. Keep your eyes open. Notice how staff interacts with clients. Take notice of the site itself (is it clean, in good repair). If no facility, proceed to the next step.
8. Brief presentation of the proposal by the grantee: let them tell you about why they applied and why their program is important.



9. Ask your questions and discuss the project together.
10. Tell them about the review and approval process and when they will be notified.
11. All-important last questions:
  - What should I know that I have not asked you?
  - Is there anything that we have left out?
  - Any questions?
12. Thank them for their time.
13. Debrief with your colleagues for a few minutes after you leave.

### **Interviewing Styles to Avoid at All Costs**

- Big Talker: You love the sound of your own voice. You are there to listen.
- Arrogant: You know you have great wisdom and act on this without restraint.
- Anticipator: You know the answers before they are given.
- Listless listener: You are bored or fidgety or appear uninterested.
- Prosecuting attorney: You put the interviewee on guard by grilling him or her.
- Triple-header questioner: Your questions are too complex with multiple parts that are difficult to answer.
- Tactless: You tell the grantee how you really feel, without respect for their feelings. You phrase your inquiries in a crude or rude manner.
- Rushed listener: You are so concerned about moving through the agenda that you fail to listen to the answers and read between the lines.

*\*Girls should not offer their hand to Orthodox men at ultra-Orthodox institutions such as Yeshivas, Kollels or Beth Jacob High Schools.*



## **ROSE YOUTH FOUNDATION GRANT REVIEW BASICS: HOW TO ANALYZE A PROPOSAL**

### **Step One: Is it a good fit?**

How does this proposal's purpose or program align or fit with your priorities? If it is a fit, how close of a fit (does it meet your "higher priority" areas)?

Does the program organization serve the greater Denver, seven-county area?

Are they a nonprofit organization with 501 (c) (3) status?

Do they serve the ages and population you specified?

Did they tell you how their program addresses your priorities and the problems you want to help solve?

### **Step Two: Is it a good idea?**

The request may be a fit with your priorities but is the program or project or service feasible, logical, attractive to the intended audience, needed, creative, innovative, practical, based on what we know works, etc.

Do they have explicit, clear outcomes, goals, and measures of success? At the end of the day, how will we know the program had an impact?

Do they have the right partners or can they accomplish their goals by themselves?

### **Step Three: Is it a good proposal?**

Have they provided all the information you requested in your RFP?

Have they presented their case in a clear way?

Did they ask you for something you said you would not fund?

### **Step Four: Is it a good organization?**

Have they done their homework? Do they know the issue or problem or field or business they are in? Do they have a track record in this area?

What is their leadership like? Do they have a real board of directors who are reflective of the community they serve? What is the staff like?

Who will be involved in the project? Do they have experience?

Is the organization financially and operationally healthy? (see Step Six)

Look through the annual report or any other materials.

### **Step Five: Do they have a good project/program budget for the request?**

First look at the program or project budget, the budget for the program or service they are requesting you to support (sometimes they ask you to support the overall organization, which is an operating grant, and there is no project budget).

Considering the project description, do you think there are any expenses that are not listed that should be? Or are there expenses that don't seem to match the project?

Has the grantee forgotten anything?

Is the math right? Do the numbers add up?

Do the amounts listed seem realistic for what needs to be accomplished?

Check to see if the total number of expenses exceeds the income or revenue. If that happens, they have a deficit. How will they pay the bills?

How realistic is the revenue or income projection?

Are they asking for the total amount needed? If so, how will the program be sustainable next year?

Are they requesting the appropriate amount of money? Does the amount requested exceed the project costs?

### **Step Six: Is the organization financially healthy?**

**To answer this question you must review the overall organization's budget:**

Here you are looking for overall financial health and you are analyzing the organization's annual budget and the audited financial statements or balance sheet, if provided.

Healthy organizations have diversified revenue streams: money from lots of different sources, such as program fees, tuition, grants, donations, etc.

Healthy organizations have balanced budgets, meaning they have enough income to pay all expenses. Really healthy organizations have income that exceeds expenses or positive net assets. These assets are like savings. Check to see if the total number of expenses exceeds the income or revenue. If that happens, they have a deficit. How will they pay the bills?

Healthy organizations have audited financial statements and a Statement of Financial Position (if there are no financial statements they may have a balance sheet) with positive net assets that are increasing year-to-year. A Statement of Financial position lists all their assets (cash, property, money owed to them or accounts receivable, savings, endowments, etc.) and liabilities (debt, bonds, notes), bills to be paid, the cost of leases, etc. Net assets are the difference between total assets (what is **owned**) and total liabilities (what is **owed**). If they have no net assets or a negative number, then the organization cannot pay its bills.

Check the assets to see how much they have in "Current Assets" (what is owned). Look for cash or cash equivalents. Then look under "Current Liabilities" (what is owed) and check the total. If the total of current liabilities exceeds the amount of cash, then they may be having trouble paying their bills.



## Rose Youth Foundation

JEWISH YOUTH MAKING A DIFFERENCE

January 30, 2006

Dear Potential Grantee:

Five years ago, Rose Community Foundation created a program called Rose Youth Foundation that brings together diverse Jewish teens to learn about philanthropic concepts and grantmaking. This year our goal is to give away \$50,000 to nonprofit organizations in the greater Denver area to help improve our community. Rose Youth Foundation has decided to grant up to \$38,000 to organizations with programs and services focusing on three different priorities:

- 1) providing support for adult Jewish alcoholics and their families
- 2) strengthening, maintaining and increasing Jewish identity in young Jews ages 13 to 25
- 3) promoting tolerance between Jews of different denominations, and between Jews and persons of other faiths in the 13 to 25 age group

The remaining \$12,000 will support Denver's Ten Year Plan to End Homelessness. We believe that homelessness is one of the largest current issues confronting the Denver community. Furthermore, we feel that the Ten Year Plan is the best approach to deal with this issue both because of its broad scope in aligning many Denver foundations and because of its thoroughly-researched methods based on similar successful models in other U.S. cities. Support for the homeless is consistent with our goal of primarily Jewish giving because it follows the Jewish ideal of *tikkun olam* (to heal the world).

We strongly encourage you take advantage of this opportunity in order to further your own efforts in strengthening our community. With your assistance, we hope to make our 2006 experience as successful as past years.

Thank you for your time. We look forward to receiving your proposals by March 8.

Sincerely,  
Rose Youth Foundation Members



**Rose Youth Foundation**

JEWISH YOUTH MAKING A DIFFERENCE

Youth Funders Invite You to Apply for up to \$38,000

**Request for Proposals  
Rose Youth Foundation Grant Guidelines and  
Application**

**Deadline: March 8, 2006 at 5:00 p.m.**

**Who We Are:**

We are 23 Jewish teens from the Denver/Boulder area. We go to 14 different schools, and come from eight different cities. We encompass the entire spectrum of Jewish faith from Reconstructionist to Orthodox to unaffiliated. We were brought together by Rose Community Foundation to learn about philanthropy and to fund programs and projects that better our Jewish community. We believe that we have a responsibility to our community and to practice *tikkun olam*, repairing the world.

We are:

Liz Walker, Chair

Danny Townsend, Vice Chair

Brandon Kaufmann, Secretary

Dana Rommerdahl, Marketing Director

Stephanie Zepelin, Historian

Zoë Aqua

Sahra Bulow

Melinda Dewald

Ashley Felber

Sammy Forshner

Dillon Jess

Hannah Leventhal

Cara Lippitt

Shane Morris

Tory Reiss

Adrienne Russman

Jesse Spafford

Samuel Stone Roecker

Josh Sylman

Irwin M. Vinnik

Sophie Wolman

Joseph Wood

Dayna Zolle

# Rose Youth Foundation Request for Proposals

## Eligibility Requirements

Rose Youth Foundation accepts proposals for programs or from organizations that serve the seven-county greater Denver area of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties. Programs with a broader geographic focus may apply; however, the proposal must address its relevance to people living within these seven counties.

Applicants must be charitable, nonprofit organizations with a tax-exempt classification from the Internal Revenue Service, a tax-supported institution such as a school or government agency, or they must be sponsored by an adult-run charitable organization.

Rose Youth Foundation is a separately organized grantmaking program within Rose Community Foundation. Grant applicants to Rose Youth Foundation are not subject to Rose Community Foundation's Grant Guidelines.

## Funds Available to Grant

Rose Youth Foundation has up to \$38,000 to grant for this Request for Proposals. Applicants should be realistic and sensible in the amount they request and consider the total amount available when submitting their grant requests.

## What We Fund

Rose Youth Foundation has the following funding priorities in 2006:

### 1. Support for adult Jewish alcoholics and their families

We believe the Jewish community can provide more compassion and support for Jews struggling with alcoholism. Many people turn to faith to help overcome addictions.

#### We will consider requests for:

- support for Jewish alcoholics and their families who are served by Jewish organizations and/or secular (not religious) organizations
- start-up or existing programs for Jewish adults and their families that provide additional support beyond treatment for alcoholics

#### We will give higher priority to:

- helping new support programs to be launched
- long-term programs
- programs from Jewish agencies and synagogues for Jewish people
- high-quality programs
- ongoing multiple-session programs for families or individuals

**We will not fund:**

- school-based preventive programs
- treatment (in-patient or out-patient)
- any other substance abuse support programs (only alcoholism)

**2. Promoting Jewish identity for Jews ages 13 to 25**

We want to strengthen, maintain and increase Jewish identity for Jews ages 13 to 25. We believe Jewish identity means both an institutional and personal connection to Judaism. We see that there is a significant absence of institutional and personal connections to Judaism within this age group in our Greater Denver Jewish community.

**We will consider requests for:**

- programs for Jews that do not have an institutional or a personal connection to their Judaism
  - An example of an institutional connection would be youth group membership.
  - An example of a personal connection would include a regular observance of Shabbat in one's home.
- scholarship programs pertaining to Jewish schools, Jewish camps, and other Jewish programs

**We will give higher priority to:**

- ongoing multiple-session programs
- programs that benefit completely unaffiliated Jews.

**We will not fund:**

- capital grants
- general operating funding
- endowments
- one-time Jewish events

**3. Promoting tolerance between Jews ages 13 to 25 (as individuals and as members of different denominations) and between Jews ages 13 to 25 and persons of other faiths to foster understanding and mutual respect throughout the community**

**We will consider requests for:**

- programs cultivating tolerance between participants via interactive learning experiences—i.e. through media and the arts, camps, retreats, exhibits, etc.
- programs pertaining to tolerance between various denominations of Jews as well as between Jews and non-Jews.
- youth-involved programs, however not those utilizing youth-developed curricula.

**We will not fund:**

- Jewish day school scholarships
- general operating costs for organizations
- school-based programs unless they promote interdenominational tolerance by collaborating with other faith-based schools or institutions

**We will give higher priority to:**

- depth of experience over the number of participants
- quality of program or organization
- innovation of program or curriculum

**How to Apply**

Please include all information listed below and itemized on the checklist. Applications must be in Rose Community Foundation's office or received by e-mail by 5:00 p.m. on March 8, 2006. **If you send your request electronically and do not receive a response within 24 hours please contact Jaci Arkin at 303.398.7445.**

Complete proposals, including all attachments, may be submitted via e-mail to [jarkin@rcfdenver.org](mailto:jarkin@rcfdenver.org). Proposals submitted via e-mail must be in Microsoft Word and/or Excel, version 2000 or earlier. Scanned documents accompanying the proposal must be in .tif, .jpg, .bmp, or .pdf formats. Proposals must be either all electronic or all hard copy - no combination of the two formats is acceptable. All hard copy proposals must be printed on one side and not have any staples.

**Please submit all hard copy proposals to:**

Rose Youth Foundation  
600 S. Cherry Street, Suite 1200  
Denver, CO 80246

All applicants (whether their request is granted or not) will be notified by April 28, 2006. For more information about Rose Youth Foundation, go to [rcfdenver.org/RYP](http://rcfdenver.org/RYP).

A grantmaking initiative of





## **Rose Youth Foundation Grant Application**

Deadline: Must be *received* at Rose Community Foundation  
by 5:00 p.m. on Wednesday, March 8, 2006

### **Narrative: limit to two pages**

#### **Project Description**

- Describe your project, its purpose and how you will achieve your expected goals and outcomes.
- Tell us about the people your program is designed to help and the impact you hope to have on them. How many people do you estimate will be involved in your program and where is it located?
- Most importantly, please describe how your project will make an impact on any of the three grant priorities listed above.
- Tell us how long the project will take and when it will start and end.

#### **Leadership**

- List the number and qualifications of persons involved in the planning and execution of the project.

#### **Organization Description**

- Give a brief history of your organization.
- Please supply the organization's track record of past successes with the proposed project or program.
- If it is a new program, please provide a description of why it will be successful.

#### **Funding**

- List all other sources of funding or potential funding for this project.
- Tell us whether this program will continue in the future. If so, how will it be funded?

### **Attachments**

#### **Cover Letter**

- Attach a cover letter including name of organization, title of project, a one- or two-sentence description of the project, amount requested, and the phone number and e-mail address for the person with whom we will meet about the grant. Please list the times he/she is available to meet during the week. Also indicate if he/she is willing to meet on a Sunday or after 5:00 p.m.

### **Project Budget**

- Provide a detailed, line-item program or project budget of all expenses and revenue. Indicate the percentage of the total project cost being requested.
- Provide a narrative description of each line item, showing how specific line item numbers were derived and explaining how the line item relates to the project.

### **Organization Budget**

- Attach your organization's annual budget and financial statements, if available.

### **IRS Determination Letter**

- Provide a copy of the original IRS determination letter (or that of sponsoring organization) indicating tax-exempt status including federal identification number.

### **Board of Directors List**

### **List Major Contributors to the Organization**

### **Most recent annual report, if available**

### **Applicant Checklist of Proposal Narrative and Attachments**

**Applications must include all information on the checklist or they will not be reviewed.**

\_\_\_\_\_ Cover Letter

\_\_\_\_\_ Copy of original IRS determination letter or IRS letter from fiscal sponsor

\_\_\_\_\_ Narrative with organization description, leadership, project description and funding sources

\_\_\_\_\_ Project budget

\_\_\_\_\_ Organization annual budget and financial statements, if available

\_\_\_\_\_ Board of Directors list

\_\_\_\_\_ Major contributors to the organization

\_\_\_\_\_ Most recent annual report, if available

### **Questions**

- Contact Jaci Arkin at 303.398.7445 or [jarkin@rcfdenver.org](mailto:jarkin@rcfdenver.org); she will have a Rose Youth Foundation member contact you.



**Rose Youth Foundation**  
JEWISH YOUTH MAKING A DIFFERENCE

January 31, 2007

Dear Potential Grantee:

Six years ago, Rose Community Foundation created a program called Rose Youth Foundation that brings together diverse Jewish teens to learn about philanthropic concepts and grantmaking. This year our goal is to give away \$50,000 to nonprofit organizations in the Greater Denver area to help improve our community. Rose Youth Foundation has decided to grant up to \$45,000 to organizations with programs and services that:

- 1. Offer new, innovative approaches to engage Jewish teens ages 12-18 in Jewish life**
- 2. Promote acceptance and respect between high-school and college-age Jews and non-Jews**
- 3. Support refugees who have fled their country of origin for fear of persecution for reasons of race, religion, nationality, membership of a particular social group, political opinion, or who are fleeing conflict.**

The remaining \$5,000 will support Denver's Ten Year Plan to End Homelessness, which we believe is the best approach to one of the largest current issues confronting the Denver community today. The Jewish ideal of *tikkun olam* (to heal the world) teaches that we must always work to make the world a better place. Through this grant, we believe that we are performing the *mitzvah* of *tikkun olam* and truly making an impact in our community.

We strongly encourage you take advantage of this opportunity in order to further your own efforts in strengthening our community. With your assistance, we hope to make our 2007 experience as successful as past years.

Thank you for your time. We look forward to receiving your proposals by March 7.

Sincerely,

Rose Youth Foundation Members



Youth Funders Invite You to Apply for up to \$45,000

**Request for Proposals  
Grant Guidelines and Application  
Deadline: March 7, 2007 at 5:00 p.m.**

**Who We Are:**

We are 23 Jewish teenagers from the Denver and Boulder areas, from eight different cities. We represent 13 schools ranging from 8<sup>th</sup> grade to 12<sup>th</sup> grade. We encompass the entire spectrum of Jewish faith from Reconstructionist to Orthodox to unaffiliated. We were brought together by Rose Community Foundation to learn about philanthropy and to fund programs and projects that better our Jewish community. We believe that we have a responsibility to our community and to practice *tikkun olam*, repairing the world.

**We are:**

Brandon Kaufmann, Chair  
Jesse Spafford, Vice Chair  
Hannah Leventhal, Secretary  
Stephen Lurie, Historian  
Tory Reiss, Marketing Director  
Cassie Clusman  
Emily Feld  
Sammy Forshner  
Risa Katz  
Jenny Koff  
Cara Lippitt  
Elliot Reaven

Elie Reiss  
Spencer Rubin  
Zachariah Seiden  
Eric Shames  
Samuel Stone Roecker  
Lizzy Sweetbaum  
Julia Wedgle  
Sophie Wolman  
Sarah Zapiler  
Talya Zax  
Dayna Zolle

A grantmaking initiative of



# Rose Youth Foundation Request for Proposals

## Eligibility Requirements

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Applicants must be charitable, nonprofit organizations with a tax-exempt classification from the Internal Revenue Service; a tax-supported institution such as a school or government agency; or they must be sponsored by an adult-run charitable organization.

Rose Youth Foundation is a separately organized grantmaking program within Rose Community Foundation. Grant applicants to Rose Youth Foundation are not subject to Rose Community Foundation's Grant Guidelines.

## Funds Available to Grant

Rose Youth Foundation has up to \$45,000 to grant for this Request for Proposals. Applicants should be realistic and sensible in the amount they request and consider the total amount available when submitting their grant requests.

## What We Fund

Rose Youth Foundation has the following three funding priorities in 2007:

### **1. Support for new, innovative approaches to engage Jewish teens ages 12-18 in Jewish Life**

We believe that many Jewish teens are unengaged in Jewish life. There are many problems we would like to address:

- Many teens tend to stray from the Jewish community around the age of 12 or 13
- Many teens tend to find the current Jewish education system uninteresting and they find themselves unable to relate
- Most programs are not innovative or engaging
- Many teen programs need better leaders who are dynamic, engaging, and appealing to teens
- Many teens and their families find it difficult to find opportunities to be involved in the Jewish community because they don't know what programs exist
- It is difficult for currently unaffiliated Jews to find other Jews
- Most Jewish teens have many commitments and choices and so Jewish programs need to be more compelling and enticing

- Many teens who live outside of central Denver, where most institutions are located, find it difficult to locate programs within driving distance of their homes

We will consider requests for:

- **New, innovative approaches to promote teen (ages 12 to 18) Jewish engagement that:**
  - **Attract teens who are currently uninvolved in Jewish life or**
  - **Revamp current programs in order to gain and retain teenagers, and address the previously listed problems.**

**We will give higher priority to:**

- Programs that provide outreach to teens who may not have a strong sense of Jewish identity
- Programs that are experiential as opposed to classroom-oriented
- Innovative programs that demonstrate knowledge of what makes an effective youth program
- Programs that incorporate the greatest number of solutions to the previously stated problems

**We will not fund:**

- Classroom-based programs
- Scholarships
- General operating costs

## **2. Support for programs that promote acceptance and respect between high-school- and college-age Jews and non-Jews**

We believe there is a lack of acceptance and respect between Jews and non-Jews. We believe that programming aimed at high-school- and college-age students could help to bridge these differences.

We will consider requests for:

- Programs for high-school- and college-age students that promote respect and acceptance between Jews and other groups including, but not limited to, other faiths, races or sexual orientations.
- Programs that increase participation of high-school- and college-age students through engaging, hands-on activities that develop tolerance between the Jewish people and the groups listed above.
- Existing, effective programs with demonstrated results.
- New and innovative programs that demonstrate knowledge of effective methods supported by research.

**We will give higher priority to:**

- Programs that employ multiple sessions or a continuous process
- Programs that can demonstrate long-lasting impact

**We will not fund:**

- Scholarships
- Capital grants
- General operating funding
- Endowments

**3. Support for refugees who have fled their country of origin for fear of persecution for reasons of race, religion, nationality, membership to a particular social group, political opinion, or who are fleeing conflict**

We believe it is our responsibility as Jews to support those fleeing persecution because throughout history, our people have fled persecution and have benefited from the kindness and hospitality of others.

**We will consider requests for programs offering refugees:**

- Assistance adapting to their new environs by providing;
  - English as a second language training
  - Job training
  - Financial aid
  - Opportunities for recreation or social integration or
  - Other innovative programs aimed at helping refugees effectively adapt to their new environment
- Counseling services including;
  - Support groups
  - Psychological services

**We will give higher priority to:**

- Programs that offer multiple sessions, as opposed to one-time gatherings

**We will not fund:**

- Programs for individuals that have been displaced by any form of environmental disaster including famine and floods
- Programs for economic migrants (i.e. those exclusively seeking better economic opportunities)
- Programs whose beneficiaries currently reside outside of the seven-county Denver area

## **How to Apply**

**Rose Youth Foundation has a strong preference for receiving its applications electronically.** Proposals submitted must be in Microsoft Word and/or Excel, version 2000 or earlier. Scanned documents accompanying the proposal must be in .tif, .jpg, .bmp, or .pdf formats. Complete proposals, including all attachments, may be submitted via e-mail to **[jbarkin@rcfdenver.org](mailto:jbarkin@rcfdenver.org)**. Incomplete proposals will not be reviewed. All electronic submission will be acknowledged within 24 hours. If you do not receive an e-mail acknowledgement, please contact Jill Barkin at 303.398.7409.

If you are unable to submit electronically, proposals must be printed on one side, without staples, and mailed to:

Rose Youth Foundation  
600 S. Cherry Street, Suite 1200  
Denver, CO 80246

*Please note:* Proposals must be either all electronic or all hard copy - no combination of the two formats is acceptable.

All applicants (whether their request is granted or not) will be notified by April 27, 2007. For more information about Rose Youth Foundation, visit **[rcfdenver.org/RYP](http://rcfdenver.org/RYP)**.



**Rose Youth Foundation Grant Application**  
Deadline: Must be *received* at Rose Community Foundation  
by 5:00 p.m. on Wednesday, March 7, 2007

**Narrative: limit to two pages**

**Project Description**

- Describe your project, its purpose and how you will achieve your expected goals and outcomes.
- Tell us about the people your program is designed to help and the impact you hope to have on them. How many people do you estimate will be involved in your program and where is it located?
- Most importantly, please describe how your project will make an impact on any of the three grant priorities listed above.
- Tell us how long the project will take and when it will start and end.

**Leadership**

- List the number and qualifications of persons involved in the planning and execution of the project.

**Organization Description**

- Give a brief history of your organization.
- Please supply the organization's track record of past successes with the proposed project or program.
- If it is a new program, please provide a description of why it will be successful.

**Funding**

- List all other sources of funding or potential funding for this project.
- Tell us whether this program will continue in the future. If so, how will it be funded?

**Attachments**

**Cover Letter**

- Attach a cover letter including: name of organization; title of project; a one- or two-sentence description of the project and how it addresses one or more of the three priorities; amount requested; and the phone number and e-mail address for the person with whom we will meet about the grant. Please list the times he/she is available to meet during the week. Also indicate if he/she is willing to meet on a Sunday or after 5:00 p.m.

**Project Budget**

- Provide a detailed, line-item program or project budget of all expenses and revenue. Indicate the percentage of the total project cost being requested.

- Provide a narrative description of each line item, showing how specific line item numbers were derived, and explaining how the line item relates to the project.

**Organization Budget**

- Attach your organization's annual budget and financial statements, if available.

**IRS Determination Letter**

- Provide a copy of the original IRS determination letter (or that of sponsoring organization) indicating tax-exempt status, including federal identification number.

**Board of Directors List**

**List Major Contributors to the Organization**

Most recent annual report, if available

## **Applicant Checklist of Proposal Narrative and Attachments**

**Applications must include all information on the checklist or they will not be reviewed.**

- \_\_\_\_\_ Cover letter
- \_\_\_\_\_ Copy of original IRS determination letter or IRS letter from fiscal sponsor
- \_\_\_\_\_ Narrative with organization description, leadership, project description and funding sources
- \_\_\_\_\_ Project budget and narrative
- \_\_\_\_\_ Organization annual budget and financial statements, if available
- \_\_\_\_\_ Board of Directors list
- \_\_\_\_\_ Major contributors to the organization
- \_\_\_\_\_ Most recent annual report, if available

**Question:** Email [jbarkin@rcfdenver.org](mailto:jbarkin@rcfdenver.org); she will have a Rose Youth Foundation member contact you.

2006-2007 Rose Youth Foundation  
 Group Assessment Report  
 Proposal Number:  
 Organization Name:

Question	Comments/ Observations/ Questions	Group Score After Site Visit	Weighting	Weighted Score
<b>1. Is it a good fit?</b>			3	0
Does the proposal address our grantmaking priorities by: 1) Supporting new, innovative approaches to engage Jewish teens ages 12-18 in Jewish life; 2) Supporting programs that promote acceptance and respect between high-school- and college-age Jews and non-Jews; or 3) Supporting refugees who have fled their country of origin for fear of persecution for reasons of race, religion, nationality, membership to a particular social group, political opinion, or who are fleeing conflict				
<b>2. Is it a good idea?</b>			3	0
Is the program, project or service feasible, logical, attractive to the intended audience, needed, creative, innovative, practical, based on what we know works? Does the project have explicit, clear outcomes, goals, and measures of success? At the end of the day, how will we know the program had an impact? Does the program have the right partners or can they accomplish their goals by themselves?				
<b>3. Is it a good proposal?</b>			1	0
Has the organization provided all the information you requested in your RFP? Has the organization presented their case in a clear way? Did the organization ask you for something you said you would not fund?				

Question	Comments/ Observations/ Questions	Group Score After Site Visit	Weighting	Weighted Score
<b>4. Is it a good organization? Is the organization financially healthy and in good standing?</b>			3	0
<p>Does the organization know the issue or problem or field or business they are in? Do they have a track record in this area?</p> <p>What is their leadership like? Do they have a real board of directors who are reflective of the community they serve?</p> <p>Who will be involved in the project? Do they have experience?</p> <p>Is the organization financially and operationally healthy?</p> <p>Does the organization have a diversified revenue streams from lots of different sources, such as program fees, tuition, grants, donations?</p> <p>Does the organization have a balanced budget? (meaning they have enough income to pay all expenses)</p> <p>Does the organization have audited financial statements and a Statement of Financial Position with positive net assets that are increasing year-to-year? (Net assets are the difference between total assets (what is owned) and total liabilities (what is owed)).</p>				

Question	Comments/ Observations/ Questions	Group Score After Site Visit	Weighting	Weighted Score
<b>5. Do they have a good project or program budget for the request?</b>			1	0
<p>Considering the project description, do you think there are any expenses that are not listed that should be? Or are there expenses that don't seem to match the project?</p> <p>Has the grantee forgotten anything?</p> <p>Is the math right? Do the numbers add up?</p> <p>Do the amounts listed seem realistic for what needs to be accomplished?</p> <p>Check to see if the total number of expenses exceeds the income or revenue. If that happens, they have a deficit. How will they pay the bills?</p> <p>How realistic is the revenue or income projection?</p> <p>Are they asking RYF for the total amount needed? If so, how will the program be sustainable next year?</p> <p>Are they requesting the appropriate amount of money? Does the amount requested exceed the project costs?</p>				
<b>6. What effect/ impact will our money have on the program or organization? What difference can the Rose Youth Foundation make?</b>			2	0
<p>What percent of the overall budget does the RYF grant represent?</p> <p>Where else could this program potentially find funding?</p>				
<b>7. What is your overall impression of this grant proposal? (Qualitative Answer)</b>				
<b>8. What amount do you recommend funding?</b>				
TOTAL WEIGHTED SCORE				0

2005 - 2006 Rose Youth Foundation Proposal Review Rubric

Group Number:

Proposal Number:

Organization Name:

Rubric Score:

	Five	Four	Three	Two	One
<b>Proposal Review Rubric</b>					
<b>Remember the Rules!!!</b>					
<b>Impact</b> -impact/ number of participants -impact on the community	Will have an enormous impact on participants and community	Will have a significant impact on participants and community	Will have a minor impact on participants and community	Will have only a slight impact on participants and community	Will not have an impact on participants or the community
<b>Use of funds</b>			Money granted will slightly help programs success	Money will not make a difference in success in program	Money granted is will not be used effectively
<b>Attainable Outcomes</b>	Outlined measurable, attainable goals that pertain to the success of the program	Outlined measurable and attainable goals	Most outlined goals are measurable and attainable	Outlined goals	Has not outlined goals
<b>Organizational Strength</b> (track record)/ <b>Leadership</b>	Credible Organization/ Responsible, qualified leadership with adult supervision and support	Credible Organization/ Responsible, qualified leadership	Credible Organization/ Responsible Leadership	Organizations purpose is vague/ Leadership present	Organizations purpose will not benefit the Jewish community/ Leadership present

	<b>Five</b>	<b>Four</b>	<b>Three</b>	<b>Two</b>	<b>One</b>
<b>Fits with Funding Priorities</b> -Promoting Jewish Identity for Jews ages 13 -25 or Promoting Tolerance between Jews of different denominations and between Jews and persons of other faiths ages 13 - 25	Bulls-eye	Solid hit	Just off the mark	Barely hit the target	On the cork board
<b>Presentation /Attachments/ Budget</b> -thoroughness of information			Impressive overall presentation/ Balanced and accurate budget	Questions are answered sparsely and lack some information/ Balanced and accurate budget	Questions are answered inadequately/ Balanced budget
<b>Overall Impression</b>	Great vibe about the program, excited to work with them	Good feelings about funding the program, still interested in looking at funding the program	Impartial/ Mediocre feelings towards the program	Uneasy feelings about the program, little interest in funding the program	Strong dislike of the program, definitely opposed to funding
<b>Allocation of Funds</b> - To what extent grant funds will be used most effectively and efficiently			Funds directed to the most appropriate part of the program and the correct amount.	Uncertain if funds are directed appropriately	Funds are directed inappropriately
<b>TOTAL SCORE</b>					